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# Effect of Globalization on Living Standards and Ethical Issues in Indian Youth

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#### Abstract:

A survey based on 300 youths of Narain P.G. College Shikohabad (U.P.) showed that about 46% boys and 54% girls like to join their employment in public sector, while 45.6% boys and 54% girls prefer private sector as their job. However, 56% boys and 44% girls have no any clear option whether they opt for the public or private sector. The youth also prefers taking fast foods rather than usual home made cookies. 50% boys and 50% girls each like to take other drinks as compare with tea, milk, coffee, juice and cold drinks. 96% boys and 4.3% girls like to take wine, beer and smoking, in short span of their age. The relationship between two opposite sexes revealed that 71% boys and 28% girls are attracted to each other for passing their time while 19% boys and 81% girls are attracted to each other due to cardiac affection. 60% boys and 39% girl students like each other due to their physical affection, 72% boys and 28% girls attract each other for their sexual satisfaction. All of the candidates prefer a high level of living standard and environment around their surroundings.

## 1. Introduction

More than 60% population in India is young having high learning ability and very sincere in their future along with devotion for nation. The huge victory of Modi Govt. In present Lok sabha poll over U.P.A.II is also believed to be due to mental and electoral support of youth based on social sites and news channels. The colleges going youth are mature in their mind and thinking ability and have very high ethical and moral values. Thus the present study is an attempt to observe the view of India youth regarding their opinion about globalization and modernization of the world.

#### 2. Materials and Methods

The present study is based on a survey from 300 young college going students of U.G. & P.G. level of a P.G. college located at Shikohabad, of district Firozabad (U.P.) during 2010-11 to find out their opinion on living standard, ethical and moral values and changes in their habit over global scenario. The data were generated on fixed schedules. Performa based on opinion of boys and girls of high learning institute generated through questionnaires.

#### 3. Results and Discussion

The analyzed data on each aspect is presented in Table 1, 2 and 3 respectively, which clearly showed that , majority of the youth wants to take fast food and drinks (tea, coffee, juice) and little like to drink milk. About 46% boys and 54% girls like to join their employment in public sector, while 45.6% boys and 54% girls prefer private sector as their choice for job. However, 56% boys and 44% girls have no any clear opinion whether the public or private sector. Chandra (2002) and on the basis of their survey also in view of these results. The youth also prefers taking fast foods rather than usual homemade cookies. 50% boys and 50% girls each like to take other drinks as compare with tea, milk, coffee, juice and cold drinks. 96% boys and 4.3% girls like to take wine, beer and smoking in earlier span of their age including their higher education. Chandra (2002) was also stated similar opinion. The relationship between two opposite sexes revealed that 71% boys and 28% girls attracted to each other for passing their time while 19% boys and 81% girls attracted to each other due to cardiac affection. 60% boys and 39% girl students like each other due to their physical affection, 72% boys and 28% girls attract each other for their sexual satisfaction. All of the candidates prefer a high level of living standard and environment around their surroundings as also stated by Sameer Amin (1997). This might be due to the effect of modern tools of entertainment and looking their environment of urbanization as also stated by Prasad Govind and Dutta (2004) and Agrawal (2011).

Drink	Boys (%)	Girls (%)	Total
Tea	48.39	51.61	100.00
Milk	50.00	50.00	100.00
Coffee	48.15	51.85	100.00
Juice	48.57	51.43	100.00
Cold drinks	57.83	42.17	100.00
All of above	43.48	56.52	100.00
Other	50.00	50.00	100.00

Table 1: Opinion of youth regarding drinks

Opinion	Boys (%)	Girls (%)	Total
Yes	95.74	4.26	100.00
No	41.50	58.50	100.00

Table 2: Opinion of youth on consumption of alcoholic beverage and smoking

Moral values	Boys (%)	Girls (%)	Total
If needed	51.16	48.84	100.00
Situation	54.78	45.22	100.00
No needed	44.78	55.22	100.00
Up to the best	45.45	54.55	100.00
No opinion	50.00	50.00	100.00

Table 3: Opinion of youth to fellow ethical and moral values

Need	Boys (%)	Girls (%)	Total
Time pass	71.43	28.57	100.00
Mental affection	19.19	80.81	100.00
Physical attraction	61.45	38.55	100.00
To fulfill sexual need	71.92	28.00	100.00
All of above	60.00	40.00	100.00

Table 4: Opinion of youth regarding boys and girls friendship

# 4. References

- 1. Agrawal, P.K. (2011). Globalization in India and World. Concept Publishing Company Pvt. Ltd. New Delhi.
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- 3. Prasad Govind and Dutta M.A. (2004). Globalization: Myth and Reality. Concept Publishing Company Pvt. Ltd. New Delhi.
- 4. Sameer Amin (1997). Capitalization in the age of globalization. London