



Director, IBMRD, Ahmednagar.

Dr. Sanjay Dharmadhikari is Doctorate in Management Science and approved Director and Research Guide of Savitribai Phule Pune University is presently associated with Dr. Vithalrao Vikhe Patil Foundation's **Institute of Business Management & Rural Development, Ahmednagar. He has rich experience of 38 years pertaining to Industry (24 years) as well as Academia (14 years) in the capacity of Director & Dean.** He had a brief stint with renowned companies like Sudarshan Chemical Industries Pune, Beck India Limited, Universal Spices Pvt. Ltd. Rasoi Magic, Mahindra Engineering & Chemical Products Limited Garware Nylons etc. and well known educational institutes like Dr. D.Y. Patil Institute of Management and Entrepreneur Development, Varale Campus, Dr. D.Y. Patil Institute of Management and Research Pimpri Pune, Akemi Business School waked, D. Y. Patil Institute of Management Talegaon Pune, Trinity Institute of Management and Research Pune, ASM's- Institute of Business Management and Research, Pune.

Prof. Dr. Sanjay Dharmadhikari shouldered important task like overall administration of NAAC & setting up strong team culture enabling improvements in outcomes. He has hands on experience of working with top Management / Principals / Head of Departments and successfully improved learning outcomes and department culture. His 20 years of experience in Sales

& Marketing and the initial 4 years in Production with Expertise in setting up business operations, Profit center operations, retail networks and managing brand/product promotion and channel management. He has handled reputed brands such as M-Seal, Rasoi Magic Gravy Mix and Top Gloss at a National level and also having Strong analytical/ organizational abilities combined with skills to plan & implement novel ideas at a national scale.

Prof Dr Sanjay Dharmadhikari is having some Significant Achievements in Industry on his credit like Distinction in developing the concept of Rasoi Magic Gravy Mix on a national level, Established the Marketing Department with the given constraints and resources both in terms of infrastructure and Profit Centre, Successful in developing the concept of Top Gloss (Car Care DIY segment) Brand and M-seal as sealant in DIY category and also Headed the Sales & Marketing Team of 47 personnel.

At the Research Front, Prof. Dr.Sanjay Dharmadhikari is an approved research guide for Marketing & Organizational Management with Savitribai Phule Pune University, Pune. Presently four students are pursuing research under his guidance and four students have successfully completed PhD.

Prof. Dr. Sanjay Dharmadhikari has contributed various research articles in journals of repute & has published & presented several research papers at International & National Conferences to his credit. As over 9 International and National refereed journal publications like Scopus, UGC, Elsevier, Indian journals, etc. Prof. Dr. Sanjay Dharmadhikari is the Editor-In-Chief of reputed & indexed journal i.e. IBMRD's Journal of Management & Research (ISSN No.2277-7830).

Prof. Dr Sanjay Dharmadhikari has been nominated and held various POSITIONS AT UNIVERSITY LEVEL

- ❖ Member of “**ACADEMIC COUNCIL**” (Management faculty)
- ❖ Member Board of studies (Management faculty)
- ❖ Member of Lapses Committee constituted by the Hon. Vice Chancellor.
- ❖ Member unfair means and copy cases for Management, Commerce and Law, 2014 onwards.
- ❖ Member board of studies in Foreign Trade from October 2010 to September 2012.
- ❖ Member of 32(5) from 2010 to 2012.
- ❖ Member and Chairman of LIC Committees constituted by the Hon. Vice Chancellor.
- ❖ Chairman and paper setter for MBA and MMM program-SPPU Exam.
- ❖ PhD Guide in Marketing Management and Organization Management.