



INDIAN JOURNAL OF MARKETING

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5. Data Analysis and Decision Making
6. Technology and Operations Management
7. Strategic Decision Making
8. Negotiations and Competitive Decision Making
9. Ethics in Management
10. Entrepreneurship and Innovation
11. Public Policy Management
12. Rural Management
13. General Management
14. Hotel Management

Prabandhan: Indian Journal of Management is indexed/abstracted in the Cabell's Directory of Publishing Opportunities, USA; Ulrich's International Periodicals Directory, USA; the ISSN (ISSN 0975-2854); Journal of Economic Literature (JEL), USA; Econlit (AEA), USA; Index Copernicus Journals Master List, Index Copernicus International, Poland; E-International Scientific Research Journal Consortium, Philippines (E-ISRJC); Academic Keys, USA; Indian Science Abstracts (ISA- NISCAIR) and Economic Journals On The Web. The Index Copernicus Impact Value, which is based on a 10-point scale, assigned a value of 5.09 to Prabandhan : Indian Journal of Management.

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