

# ASSOCIATED MANAGEMENT CONSULTANTS PRIVATE LIMITED

Y-21, Hauz Khas, New Delhi - 110 016  
Phone : 011-40586303, 011-46026050  
Email : editor@indianjournalofmarketing.com

---

## 2020 : PRICE LIST FOR AGENCIES

- Indian Journal of Marketing (Periodicity: Monthly)
- Indian Journal of Finance (Periodicity : Monthly)
- Prabandhan : Indian Journal of Management (Periodicity : Monthly)
- Arthshastra Indian Journal of Economics & Research (Periodicity : Bi-Monthly)
- Indian Journal of Research in Capital Markets (Periodicity: Quarterly)
- Indian Journal of Computer Science (Periodicity: Bi - Monthly)
- AMC Indian Journal of Entrepreneurship (Periodicity: Quarterly)
- AMC Indian Journal of Civil Engineering (Periodicity : Bi- Annual)



- We have launched 2 NEW JOURNALS :
- AMC INDIAN JOURNAL OF ENTREPRENEURSHIP (PERIODICITY: QUARTERLY)
- AMC INDIAN JOURNAL OF CIVIL ENGINEERING (PERIODICITY: BI-ANNUAL)

S.NO.	Name of Journal	Indexed/Abstracted	Periodicity	Price
1	INDIAN JOURNAL OF MARKETING 2020 Volume Number : Volume 50	Indexed in Scopus ; UGC - CARE List (Group A) SNIP : 0.705 ; SJR : 0.216 ; Scopus CiteScore : 0.77 Scopus Journal CiteScore Rank : 108/162 NAAS Rating = 4.24/10 ; IC Value (2017) = 115.09 Google Scholar Metrics : h5-index : 9 ; h5-median : 12 Indexed in Indian Citation Index	MONTHLY 12 issues/ year	Rs 2600 for 1 year Agency Discount 15%
2	INDIAN JOURNAL OF FINANCE 2020 Volume Number : Volume 14	Indexed in Scopus ; UGC - CARE List (Group A) SNIP : 0.838 ; SJR : 0.201 ; Scopus CiteScore : 0.69 Scopus Journal CiteScore Rank : 163/251 NAAS Rating = 3.91/10 ; IC Value (2017) = 113.68 Google Scholar Metrics : h5-index : 8 ; h5-median : 11 Indexed in Indian Citation Index	MONTHLY 12 issues/ year	Rs 2600 for 1 year Agency Discount 15%
3	PRABANDHAN : INDIAN JOURNAL OF MANAGEMENT 2020 Volume Number : Volume 13	Indexed in Scopus ; UGC - CARE List (Group A) SNIP : 0.538 ; SJR : 0.215 ; Scopus CiteScore : 0.57 Scopus Journal CiteScore Rank : 121/196 NAAS Rating = 3.60/10 ; IC Value (2017) = 110.49 Google Scholar Metrics : h5-index : 7 ; h5-median : 9 Indexed in Indian Citation Index	MONTHLY 12 issues/ year	Rs 2600 for 1 year Agency Discount 15%
4	ARTHSASTRA INDIAN JOURNAL OF ECONOMICS & RESEARCH 2020 Volume Number : Volume 9	NAAS Rating = 2.77/10 IC Value (2017) = 86.45 Google Scholar Metrics : h5-index : 3 ; h5-median : 4 Indexed in Indian Citation Index	BI - MONTHLY 6 issues/ year	Rs 1600 for 1 year Agency Discount 15%
5	INDIAN JOURNAL OF RESEARCH IN CAPITAL MARKETS 2020 Volume Number : Volume 7	Indexed in Google Scholar ; IC Value (2017) = 86.45 Indexed in Indian Citation Index	QUARTERLY 4 issues/ year	Rs 1500 for 1 year Agency Discount 15%
6	INDIAN JOURNAL OF COMPUTER SCIENCE 2020 Volume Number : Volume 5	Indexed in Google Scholar ; IC Value (2017) = 76.55 Indexed in Indian Citation Index	BI - MONTHLY 6 issues/ year	Rs 1500 for 1 year Agency Discount 15%
7	AMC INDIAN JOURNAL OF ENTREPRENEURSHIP 2020 Volume Number : Volume 3	Indexed in Google Scholar	QUARTERLY 4 issues/ year	Rs 1600 for 1 year Agency Discount 15%
8	AMC INDIAN JOURNAL OF CIVIL ENGINEERING 2020 Volume Number : Volume 3	Indexed in Google Scholar	BI- ANNUAL 2 issues/ year	Rs 1200 for 1 year Agency Discount 15%

## **SUBSCRIPTION RATES**

**AGENCY DISCOUNT = 15 %**

**INDIAN JOURNAL OF MARKETING is indexed in Scopus ; Included in UGC's - CARE List of Journals (Group - A)**

- **INDIAN JOURNAL OF MARKETING** (DD/at par Cheque in favour of Indian Journal of Marketing, payable at New Delhi) **(Periodicity : Monthly)**

Period	Rate	Agency Discount
1 year (12 issues)	₹ 2600	15%
2 years (24 issues)	₹ 5200	15%
3 years (36 issues)	₹ 7800	15%
5 years (60 issues)	₹ 13,000	15%

**Indian Journal of Finance is indexed in Scopus ; Included in UGC's - CARE List of Journals (Group - A)**

- **INDIAN JOURNAL OF FINANCE** (DD/at par Cheque in favour of Indian Journal of Finance, payable at New Delhi) **(Periodicity: Monthly)**

Period	Rate	Agency Discount
1 year (12 issues)	₹ 2600	15%
2 years (24 issues)	₹ 5200	15%
3 years (36 issues)	₹ 7800	15%
5 years (60 issues)	₹ 13,000	15%

**Prabandhan : Indian Journal of Management is indexed in Scopus ; Included in UGC's - CARE List of Journals (Group - A)**

- **PRABANDHAN: INDIAN JOURNAL OF MANAGEMENT** (DD/at par Cheque in favour of Indian Journal of Management, payable at New Delhi) **(Periodicity: Monthly)**

Period	Rate	Agency Discount
1 year (12 issues)	₹ 2600	15%
2 years (24 issues)	₹ 5200	15%
3 years (36 issues)	₹ 7800	15%
5 years (60 issues)	₹ 13,000	15%

**Arthshastra Indian Journal of Economics & Research is Included in Indian Citation Index , NAAS (National Academy of Agricultural Sciences), Google Scholar ; under evaluation for UGC - CARE List**

- **ARTHSHAstra INDIAN JOURNAL OF ECONOMICS & RESEARCH** (DD/at par Cheque in favour of Indian Journal of Economics & Research, payable at New Delhi) **(Periodicity: Bi - Monthly)**

Period	Rate	Agency Discount
1 year (6 issues)	₹ 1600	15%
2 years (12 issues)	₹ 3200	15%
3 years (18 issues)	₹ 4800	15%

**Indian Journal of Research in Capital Markets is Included in Indian Citation Index , NAAS (National Academy of Agricultural Sciences), Google Scholar ; under evaluation for UGC - CARE List**

- **INDIAN JOURNAL OF RESEARCH IN CAPITAL MARKETS** (DD/at par Cheque in favour of Indian Journal of Research in Capital Markets, payable at New Delhi) **(Periodicity : Quarterly)**

Period	Rate	Agency Discount
1 year (4 issues)	₹ 1500	15%
2 years (8 issues)	₹ 3000	15%
3 years (12 issues)	₹ 4500	15%

**Indian Journal of Computer Science is included in Indian Citation Index, Google Scholar ; under evaluation for UGC - CARE List**

- **INDIAN JOURNAL OF COMPUTER SCIENCE** (DD/at par cheque in favour of Indian Journal of Computer Science, payable at New Delhi) **(Periodicity: Bi - Monthly)**

Period	Rate	Agency Discount
1 year (6 issues)	₹ 1500	15%
2 years (12 issues)	₹ 3000	15%

3 years (18 issues)	₹ 4500	15%
---------------------	--------	-----



**AMC Indian Journal of Entrepreneurship is included in Google Scholar ; under evaluation for UGC - CARE List**

- **AMC INDIAN JOURNAL OF ENTREPRENEURSHIP** (DD/at par Cheque in favour of Indian Journal of Entrepreneurship, payable at New Delhi) **(Periodicity: QUARTERLY) [ NEW JOURNAL]**

Period	Rate	Agency Discount
1 year (4 issues)	₹ 1600	15%
2 years (8 issues)	₹ 3200	15%
3 years (12 issues)	₹ 4800	15%

**AMC Indian Journal of Civil Engineering is included in Google Scholar ; under evaluation for UGC - CARE List**

- **AMC INDIAN JOURNAL OF CIVIL ENGINEERING** (DD/at par Cheque in favour of Indian Journal of Civil Engineering, payable at New Delhi) **(Periodicity: BI- ANNUAL) [ NEW JOURNAL]**

Period	Rate	Agency Discount
1 year (2 issues)	₹ 1200	15%
2 years (4 issues)	₹ 2400	15%
3 years (6 issues)	₹ 3600	15%

## **SUBSCRIPTION RATES - COMBO OFFERS**

- Combo rates for all the **EIGHT/SIX/FIVE/FOUR JOURNALS TOGETHER** (Indian Journal of Marketing, Indian Journal of Finance, Prabandhan : Indian Journal of Management, Arthshastra Indian Journal of Economics & Research, Indian Journal of Research in Capital Markets, Indian Journal of Computer Science, AMC Indian Journal of Entrepreneurship, AMC Indian Journal of Civil Engineering). **DD/at par Cheque in favour of Indian Journal of Marketing, payable at New Delhi.**



### **MEGA COMBO RATES (8 JOURNALS)**

**SUBSCRIBE TO ALL OUR EIGHT JOURNALS - Indian Journal of Marketing, Indian Journal of Finance, Prabandhan : Indian Journal of Management, Arthshastra Indian Journal of Economics & Research, Indian Journal of Research in Capital Markets, AMC Indian Journal of Entrepreneurship, AMC Indian Journal of Civil Engineering, and Indian Journal of Computer Science**

Period	Rate	Agency Discount
1 year (58 issues)	₹ 15,200	15%
2 years (116 issues)	₹ 30,400	15%
3 years (174 issues)	₹ 45,600	15%



### **MEGA COMBO RATES (6 JOURNALS) [MANAGEMENT JOURNALS]**

**SUBSCRIBE TO ALL OUR SIX MANAGEMENT JOURNALS - Indian Journal of Marketing, Indian Journal of Finance, Prabandhan : Indian Journal of Management, Arthshastra Indian Journal of Economics & Research, Indian Journal of Research in Capital Markets, and AMC Indian Journal of Entrepreneurship**

Period	Rate	Agency Discount
1 year (50 issues)	₹ 12,500	15%
2 years (100 issues)	₹ 25,000	15%
3 years (150 issues)	₹ 37,500	15%



### **SUPER COMBO RATES (5 JOURNALS)**

**SUBSCRIBE TO OUR FIVE MANAGEMENT JOURNALS - Indian Journal of Marketing, Indian Journal of Finance, Prabandhan : Indian Journal of Management, Arthshastra Indian Journal of Economics & Research, and Indian Journal of Research in Capital Markets**

Period	Rate	Agency Discount
1 year (46 issues)	₹ 10,900	15%
2 years (92 issues)	₹ 21,800	15%

3 years (138 issues)	₹ 32,700	15%
----------------------	----------	-----



### **COMBO RATES (4 JOURNALS)**

**SUBSCRIBE TO OUR FOUR JOURNALS - Indian Journal of Marketing, Indian Journal of Finance, Prabandhan : Indian Journal of Management, and Arthshastra Indian Journal of Economics & Research**

Period	Rate	Agency Discount
1 year (42 issues)	₹ 9400	15%
2 years (84 issues)	₹ 18,800	15%
3 years (126 issues)	₹ 28,200	15%



### **COMBO RATES ( 2 JOURNALS)**

**SUBSCRIBE TO OUR TWO JOURNALS - Indian Journal of Computer Science and AMC Indian Journal of Civil Engineering**

Period	Rate	Agency Discount
1 year (8 issues)	₹ 2700	15%
2 years (16 issues)	₹ 5400	15%
3 years (24 issues)	₹ 8100	15%

**AGENCY DISCOUNT = 15 %**

**Send the DD/Multicity/At par Cheque to**

**Meenakshi Gilani  
Subscription Manager  
Indian Journal of Marketing  
Y-21 Hauz Khas  
New Delhi – 110016  
Phone : 011-40586303, 011-46026050**

**You can also transfer the subscription amount into our account by NEFT/RTGS :**

**Account Details**

**Indian Journal of Marketing**

**Current A/c: 65270940713**

**Bank Name: State Bank of India, Asian Games Village, New Delhi, India**

**Branch Code: 07407 - New Delhi, Asian Games Village**

**IFS Code: SBIN0007407**

**MICR Code : 110002007**

**After making the transfer, please send an email to [editor@indianjournalofmarketing.com](mailto:editor@indianjournalofmarketing.com) with the following details :**

**The NEFT UTR Number :**

**Date of Transfer :**

**Amount Transferred :**

**Journals you wish to subscribe :**

**Subscription Period :**

**Your complete address for sending the journals (with pincode)**