



INDIAN JOURNAL OF MARKETING

ISSN 0973 - 8703, IC Value = 7.12, NAAS Rating = 3.89, Indexed in Elsevier's Scopus , SNIP : 0.147 , SJR : 0.187

SUBSCRIPTION FORM

Subscription Charges

Period	Rate	Discount	Amount Payable
One Year (12 Issues)	₹ 2000/-	Nil	₹ 2000/-
Two Years (24 Issues)	₹ 4000/-	₹ 100/-	₹ 3900/-
Three Years (36 Issues)	₹ 6000/-	₹ 200/-	₹ 5800/-
Five Years (60 Issues)	₹ 10000/-	₹ 400/-	₹ 9600/-

Subscription Details

Amount

- ₹ 2000/-
 ₹ 3900/-
 ₹ 5800/-
 ₹ 9600/-

Subscription Period: _____ to _____

Payment Details

NEFT/RTGS/MO/Demand Draft/Cheque No: _____ dated _____

in favor of INDIAN JOURNAL OF MARKETING, payable at New Delhi.

(Outstation cheques are not accepted. Only payable at par cheques are accepted)

Subscriber No. (Renewal): _____

Delivery Details

Name : _____

Address : _____

_____ Pin _____

Email : _____

SEND YOUR SUBSCRIPTION TO :

Meenakshi Gilani
Subscription Manager
Indian Journal of Marketing
Y-21, Hauz Khas, New Delhi-110016

Telephone: 011-40586303, 011-32547238

Url : <http://www.indianjournalofmarketing.com>

Email: meenakshi.gilani@indianjournalofmarketing.com

Email : editor@indianjournalofmarketing.com

Account Details for Online Transfer :

Indian Journal of Marketing
Current A/c: 10005650290
Bank Name: State Bank of Patiala,
Hauz Khas, New Delhi, India
Branch Code: 50226 - NEW DELHI
HAUZ KHAS
IFS Code: STBP0000226
MICR Code : 110007011