



INDIAN JOURNAL OF MARKETING

ISSN 0973 - 8703, IC Value = 5.09

SUBSCRIPTION FORM

Subscription Charges

Period	Rate	Discount	Amount Payable
One Year (12 Issues)	₹ 1600/-	Nil	₹ 1600/-
Two Years (24 Issues)	₹ 3200/-	₹ 100/-	₹ 3100/-
Three Years (36 Issues)	₹ 4800/-	₹ 200/-	₹ 4600/-
Five Years (60 Issues)	₹ 8000/-	₹ 400/-	₹ 7600/-

Subscription Details

Amount

- ₹ 1600/-
 ₹ 3100/-
 ₹ 4600/-
 ₹ 7600/-

Subscription Period: _____ to _____

Payment Details

M.O/Demand Draft/Cheque No: _____ dated _____

in favor of INDIAN JOURNAL OF MARKETING, payable at New Delhi.

(Outstation cheques are not accepted. Only payable at par cheques are accepted)

Subscriber No. (Renewal): _____

Delivery Details

Name : _____

Address : _____

_____ Pin _____

Email : _____

Send Your Subscription to : Meenakshi Gilani
Subscription Manager
Indian Journal of Marketing
Y-21, Hauz Khas
New Delhi-110016

Telephone: 011-42654857, 011-32547238

Url : <http://www.indianjournalofmarketing.com>

Email: meenakshi.gilani@indianjournalofmarketing.com

Email : editor@indianjournalofmarketing.com

Email : priyanka.gilani@indianjournalofmarketing.com

Digital Edition: <http://digitaledition.indianjournalofmarketing.com>