

ANVESHAK - International Journal of Management (AIJM)

(ISSN 2278 – 8913, EISSN 2350-0794)

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Research is a central part of the academic mission of many business schools and a collective endeavor of all management education institutions at large. Research shapes the thinking of research professors and advances the public body of knowledge that is conveyed in the classroom. Because of the collective and global nature of the research endeavor, dominant research paradigms ultimately determine the educational content of business schools around the world. Any successful attempt to transform the educational process must therefore consider the types of research that are necessary to support such transformation and analyze whether current paradigms and research practices are appropriate to produce the required body of knowledge.

We at AIJM aim to provide an easy access where anyone can read and redistribute authentic research articles. It is a bi-annual peer reviewed international journal which enhances research quality. Since inaccurate information leads to imprecise results, we at AIJM carefully scrutinize and review the articles to ensure quality work.

Journal Call for Papers (ISSN 2278-8913) – July 2018 Issue

AIJM – Anveshak International Journal of Management, published by Shree Chanakya Education Society's Indira Institute of Management, Pune, is a premier resource for in-depth research and analysis to keep pace with the current developments and an authentic forum for high quality scholarly articles to effectively communicate these developments to practitioners actively engaged in research and those wishing to be informed about progress in the field. The journal welcomes the submission of manuscripts that meet the criteria of technical and scientific excellence. Our review process allows the authors and editors an opportunity to use their expertise in a number of significant ways.

The journal solicits original and unpublished research papers addressing theoretical and practical implementations in Management for the Upcoming Edition of AIJM. Authors are requested to check the complete instructions and required format for the manuscript before submitting their papers.

Important Dates

- Submission deadline: **31.05.2018**
- Notification: Within 1-3 weeks of submission
- Final manuscript due: Within 2 weeks after notification
- Publication date: **July 31st, 2018**

Submit your Papers to AIJM

Submission to this journal may be sent to the Executive Editor at pgrc.iimp@indiraedu.com, by Email attachment, in a single file preferably in M S Word. All figures and tables must be embedded in the text at appropriate place along with their legends. All correspondence, including notification of the Editor's decision and requests for revision, takes place by e-mail removing the need for a paper trail. On acceptance of article, copyright form shall be mailed to author (s).

Paper Format

Types of Papers

Original research papers, reviews and articles are welcome. They should contain an abstract (of up to 200 words) and a Conclusions section which, particularly in the case of theoretical papers, translates the results into terms readily accessible to most readers.

Original Research Papers: Maximum 10 pages or 3000 words.

Articles: Maximum 06 pages

Book Review: Maximum 04 pages

Language and Language Services

Please write your text in good English (American or British usage is accepted, but not a mixture of these).

Font & Size:

Manuscript must be typed in MS Word, Times New Roman 12 font with single spacing.

Subdivision-numbered sections

Divide your article into clearly defined and numbered sections. Subsections should be numbered 1.1 (then 1.1.1, 1.1.2, etc.), 1.2, etc. (the abstract is not included in section numbering). Use this numbering also for internal cross-referencing: do not just refer to "the text". Any subsection may be given a brief heading. Each heading should appear on its own separate line. Do not use footnotes and authors are requested not to paginate their articles.

References

References should be cited in the style of Harvard referencing system. The references should be listed at the end of the article as per examples given below:

Book (1 author)

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Chapter in a Book

MARSHALL, W. A. (1975) The Child as a Mirror of his Brain's Development. In: Sants, J & Butcher, H. J. (eds). Development Psychology. Aylesbury Bucks: Hazell Watson & Viney Ltd.

Conference Papers

FISH, J. (2008) Managing changes in the workplace. In Professional Managers Conference. Blackpool, Monday 18th to Wednesday 20th February 2008. Blackpool: PubM. pp. 42-45.

Conference Proceedings

HARRIS, C. and MURTON, J. B. (2005) Cryospheric Systems: Glaciers and Permafrost: Selected Contributions to a Conference of the same name. Geological Society Special Publication 242. The Geological Society of London. January 2003. London: The Geological Society

Journal article (online/electronic journal article)

WILSON, J. (1995) Enter the cyberpunk librarian: future directions in cyberspace. Library Review. [Online] 44 (8). P.63-72. Available from: <http://www.emeraldinsight.com>. [Accessed: 30 January 2012]

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http://www.staffs.ac.uk/assets/harvard_referencing_examples_tcm44-39847.pdf

ANVESHAK
International Journal of Management
(AIJM)

(A double blind, peer reviewed bi-annual journal)

ISSN 2278-8913

<http://i-scholar.in/index.php/aijm>

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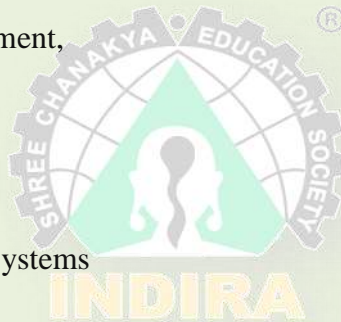
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Topics of Interest

- Human Resource Management
- Organizational Behavior
- Entrepreneurship and Information Technology,
- Operations Management,
- Quantitative Techniques,
- Financial and Accounting Management,
- Economics and Strategic Management,
- Marketing Management,
- Knowledge Management,
- Advertising and Sales Promotion,
- Supply Chain Management,
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- International Finance,
- Business Information systems



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ANVESHAK International Journal of Management (AIJM)

Published by: Indira Institute of Management, 85/5-A, “Tapasya”, Thathawade, Pune 411033, Maharashtra

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Our Journal is dedicated to following best practices on ethical matters, errors and retractions. The prevention of publication malpractice is one of the important responsibilities of the editorial board. Any kind of unethical behavior is not acceptable, and IIMP and AIJM do not tolerate plagiarism in any form. Authors submitting articles to AIJM affirm that manuscript contents are original.

The following duties outlined for editors, authors, and reviewers. Editors, authors, and reviewers will also adhere to the AIJM submission guideline policies.

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Fair Review: The editor must ensure that each manuscript received is reviewed for its intellectual content without regard to sex, gender, race, religion, citizenship, etc. of the authors.

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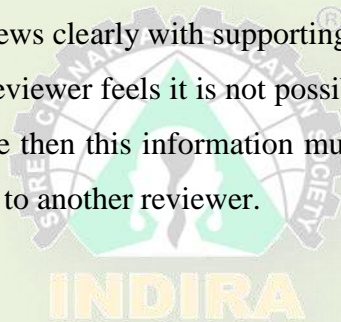
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Abstract— (Not More than 150 words)

Keywords: *(Minimum 6)*

1. Introduction
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3. Research Methodology
4. Data Analysis and Interpretation
5. Conclusions
6. Suggestions and Recommendations
7. Bibliography
8. References
9. Sample Questionnaire (if used)



Note:

1. All tables, figures are to be numbered sequentially with proper labels and placed in text.
2. All tables, figures, charts, pictographs etc. to in black and white colour.